

19th Euro Fed Lipid Congress and Expo

17 – 20 September 2023
Poznań · Poland

Hosted by the



**OILS & FATS
SECTION**

Polish Food Technologists Society

FATS, OILS AND LIPIDS

**From Raw Materials to
Consumer Expectations**

Marketing and Sponsoring Options



INFORMATION AND REGISTRATION

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www.eurofedlipid.org/meetings/poznan2023

Sponsorship and Marketing

Sponsorships and marketing in the framework of the Euro Fed Lipid Congress helps you to highly promote your business and increase visibility among the international visitors. It will generate leads and add value to your corporate and brand image.

All our sponsors and marketing partners will be recommended in the registration program booklet, the book of abstract, on the congress webpage and with special event signage! Early deciders enjoy longer visibility, so sign up today!

Gold Sponsorship:

Your company will be entitled to 5 complimentary congress registrations. 1 free advertisement in the programme brochure and receives a complimentary table top to display products and services, providing more exposure and visibility for your company.

Contribution: 15,000 € (+VAT)

Silver Sponsorship:

Your company will be entitled to 3 complimentary congress registrations. 1 free advertisement in the programme brochure and receives a complimentary table top to display products and services, providing more exposure and visibility for your company.

Contribution: 10,000 € (+VAT)

Bronze Sponsorship:

Your company will be entitled to 2 complimentary congress registrations. A complimentary table top to display products and services, providing more exposure and visibility for your company.

Contribution: 7,500 € (+VAT)

Other Sponsoring Opportunities:

Full-page advert in the Programme Brochure	1,000 – 2,000 € (+Vat)
Several thousand copies of the scientific programme brochure will be emailed globally. (Deadline for artwork is March 2023)	
Congress Bag Insert	1,500 € (+Vat)
Insert your organisation's leaflet or information brochure into all congress bags. Inserts to be produced by the sponsor.	
Coffee Breaks (5 options available)	1,500 € (+Vat)
The sponsor has the right to use the space for the duration of the selected coffee break for marketing activities of their choice after approval by the congress chairperson.	
WIFI Branding	3,000 € (+Vat)
The WIFI network name, user name and password will be supplied by you the Sponsor. The WIFI signage will feature the sponsor's logo and details.	
Congress Dinner or Poster Session	5,000 € (+Vat)
The company has the right to use the space for the duration of the event for marketing activities of their choice after approval by the congress chairperson. The sponsorship includes one complimentary congress registration.	
Welcome Reception	5,000 € (+Vat)
The sponsor has the right to use the space for the duration of the event for marketing activities of their choice after approval by the congress chairperson. The sponsorship includes one complimentary congress registration.	
Congress Bags: Bags are distributed to each delegate at registration, giving the sponsor the opportunity to secure walking advertising during and after the congress. Sponsor to provide printed bags.	
Notepads/Pens: Be featured on the notepad/pens to ensure your company is top of mind throughout the congress and after. Sponsor to provide printed Notepads and Pens.	
Speaker Prep Room	2,500 € (+Vat)
Feature your logo or display, where over 200 presenters stop in to prepare for their oral presentations.	
Logo Placement	500 € (+Vat)
You have the opportunity to have your company logo placed on all printed material and signage throughout the congress area.	
Speakers Fund: Any Any support to cover speaker expenses is very welcome. Sponsors will be acknowledged appropriately.	

To confirm your sponsorship or advertisement or if you have any further questions or remarks please contact **info@eurofedlipid.org** or call **+49 69 6860 4846**